



Presents a brown bag lunch talk by:

Xiaoqian Li

Tuesday, November 20, 2018

UCENT 480

Downtown Phoenix Campus

12:00-1:00 pm

Can red tape decrease perceived legitimacy?

Abstract

Although the impacts of red tape have been well studied, the link between red tape and the perceived legitimacy of rules and procedures has not been explicitly tested yet. In two experimental studies, we manipulated red tape by the rule burden and examined its impact on the perceived legitimacy of rules and procedures. The results showed that the perceived legitimacy of both government and corporate rules and procedures was negatively influenced by red tape perceptions but not influenced by the rule burden. These findings provide an initial evidence for the link between red tape and the perceived legitimacy of organizational rules and procedures, and also suggest the distinct roles of red tape and rule burden.

Bio

Xiaoqian Li is a Postdoc fellow in School of Public Policy and Management at Tsinghua University, China. She obtained her Ph.D. in Social Psychology from Utrecht University in 2015. Her research interests lie in the emerging field of Behavioral Public Administration aimed at understating behavioral foundations of public policy and administration.

