

The Center for Organization Research & Design Lecture Series Presents:



Dr. Francesco Testa

Monday, March 14, 2016

UCENT 480a

Downtown Phoenix campus

2:00-3:30 pm

Green Public Procurement in Europe

Abstract

Each year public authorities in the European Union spend roughly the equivalent of 16% of the EU Gross Domestic Product on the purchase of goods, services and works. “Green” public procurement (GPP) therefore has the potential shape production and consumption trends and create or enlarge markets for environmentally friendly products and services. This seminar will offer an overview of GPPs in the EU, explore the main determinants and drawbacks of GPP adoption, and identify potential avenues for future research.

Francesco Testa is Associate Professor at the Institute of Management, Sustainability Management area at Scuola Superiore Sant’Anna (SSSA). He has specializes in the economics and management of innovative environmental policy instruments and their relationship with the economy fundamentals and competitiveness. His research on eco-innovation, environmental management, and analysis of the relationship between environmental management, resource efficiency and competitiveness has received significant support from the European Commission. He has authored more than 60 publications, with being articles in international peer reviewed journals including Business Strategy and Environment, R&D Management, Journal of Environmental Management, Journal of Cleaner Production.

